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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/618,300	07/11/2003	Maria Cheek	AND/ 002	4326
1473 75 FISH & NEAVE	590 01/03/2007 E IP GROUP	EXAMINER		
ROPES & GRAY LLP			SILBERMANN, JOANNE	
1251 AVENUE (NEW YORK, N	OF THE AMERICAS Y 10020-1105	FL C3	. ART UNIT	PAPER NUMBER
11211 10144,11	1 10020 1100		3611	•
SHORTENED STATUTORY	PERIOD OF RESPONSE	MAIL DATE	DELIVERY MODE	
3 MONTHS		01/03/2007	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

		Application No.	Applicant(s)	
Office Action Summary		10/618,300	CHEEK ET AL.	
		Examiner	Art Unit	
		Joanne Silbermann	3611	
The MAILING Period for Reply	DATE of this communication ap	pears on the cover sheet with the c	orrespondence address	
A SHORTENED ST. WHICHEVER IS LO - Extensions of time may be after SIX (6) MONTHS froc - If NO period for reply is sp Failure to reply within the Any reply received by the	NGER, FROM THE MAILING D e available under the provisions of 37 CFR 1.1 m the mailing date of this communication. decified above, the maximum statutory period set or extended period for reply will, by statute	Y IS SET TO EXPIRE 3 MONTH(DATE OF THIS COMMUNICATION 136(a). In no event, however, may a reply be time will apply and will expire SIX (6) MONTHS from e, cause the application to become ABANDONEI and date of this communication, even if timely filed	Lely filed the mailing date of this communication. D (35 U.S.C. § 133).	
Status				
2a)⊠ This action is 3)□ Since this app	lication is in condition for allowa	October 2006. s action is non-final. ance except for formal matters, pro Ex parte Quayle, 1935 C.D. 11, 45		
Disposition of Claims				
4a) Of the abo 5) ☐ Claim(s) 6) ☑ Claim(s) <u>1,3-7</u> 7) ☐ Claim(s)		and 58 is/are withdrawn from con 7,59-64 is/are rejected.	sideration.	
Application Papers			•	
10) The drawing(s Applicant may r Replacement d	not request that any objection to the rawing sheet(s) including the correct	er. cepted or b) objected to by the E drawing(s) be held in abeyance. See ction is required if the drawing(s) is obj xaminer. Note the attached Office	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).	
Priority under 35 U.S.C	c. § 119			
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 				
	ited (PTO-892) s Patent Drawing Review (PTO-948) Statement(s) (PTO/SB/08)	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P	ite	
Paper No(s)/Mail Date 6) Other:				

DETAILED ACTION

Election/Restrictions

1. Claims 8-10, 16, 21, 22, 49-51 and 58 stand withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected species, there being no allowable generic or linking claim.

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 2. Claims 1, 11, 14, 15, 19, 20, 24, 41, 44, 53 and 59-62 are rejected under 35 U.S.C. 102(b) as being anticipated by Olson, US #5,303,487.
- 3. Olson discloses a greeting card comprising first sheet segment 30 and second sheet segment 34 folded about first fold line 28 (Figure 1) and aperture 36 in the first segment. First, transparent containment sheet 62 (Figure 4) is substantially flat and is aligned with the aperture. Second containment portion (third sheet) 32 is attached to the first containment sheet (and the first sheet segment) to form a container for substance 50. Aperture 36 is circular; aperture 46 is non-circular. The container may be opened and resealed. Substance 50 is viewable from the exterior surface of the card through the containment sheet when the card is closed (Figure 4).

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4. Regarding claim 41, Olson discloses second sheet 30 with aperture 36 therein and containment sheet 62 attached thereto, and first sheet 32 attached to the second sheet to form a container.

Claim Rejections - 35 USC § 103

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. Claims 3, 42, 43, and 54 are rejected under 35 U.S.C. 103(a) as being unpatentable over Olson.
- 7. Olson does not teach attaching the first containment sheet to the first sheet on the opposite side from the second containment portion, however this is considered to be an equivalent alternative. It would have been obvious to a person having ordinary skill in the art to attach the first containment sheet to either side of the first sheet segment so as to form the container.
- 8. Claims 4-7, 12, 13, 25-29, 45-48, 55-57, 63 and 64 are rejected under 35 U.S.C. 103(a) as being unpatentable over Olson in view of Hirsch, US #6.484.425.
- 9. Olson also does not specifically teach liquid, glitter, confetti, etc. as the substance, however Olson describes the display as being "any item of preference the consumer wishes to display (column 4 lines 3-4). Displays having liquid and particles in a container are well known as shown by Hirsch. It would have been obvious to one of

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ordinary skill given the disclosure of Olson, which states that any item may be displayed to place a substance such as liquid and/or particles in the container so as to create a more unusual display.

- 10. Claim 23 is rejected under 35 U.S.C. 103(a) as being unpatentable over Olson in view of Gregory-Gillman, US #6,151,823.
- 11. Olson, as described above, does not teach tinting the first containment sheet. Gregory-Gillman teaches a pocketed display device that includes a tinted front wall (column 7 lines 28-36). It would have been obvious to one of ordinary skill to use a tinted front wall in the display of Olson to create a more aesthetically pleasing display and to help protect the substance from being damaged by the sun.

Response to Arguments

12. Applicant's arguments with respect to the claims have been considered but are moot in view of the new ground(s) of rejection. A new reference has been applied in response to Applicant's amendments to the independent claims.

Conclusion

13. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. US patent 4,787,160; 6,718,676; and 6,449,891 are cited as of interest.

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14. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

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A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Joanne Silbermann whose telephone number is 571-272-6653. The examiner can normally be reached on M-F 5:30 - 2:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 571-272-6651. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Joanne Silbermann
Primary Examiner
Art Unit 3611

js 22 December 2006